



**Public Notice**  
**Project 1640-00-03 (73)**  
**T Shelby, Sidewalk**  
**US 14/61 – Brickyard Lane**

The Town of Shelby plans to install sidewalk along the south side of US 14/61 between STH 35 and Brickyard Lane this coming Fall (October 2024).

The objective of this Public Outreach is to provide citizens and officials with an opportunity to provide comments for this improvement. Public input is valuable, and we encourage you to ask questions by completing the attached Comment Form or contacting the following representatives:

Ross Johnson  
Consultant Project Manager  
(715) 579-4175  
[rjohnson@cbssquaredinc.com](mailto:rjohnson@cbssquaredinc.com)

Christina Peterson  
Administrator, Town of Shelby  
(608) 788-1032, ext. 4  
[cpeterson@townofshelby.com](mailto:cpeterson@townofshelby.com)

The following project information is attached or available elsewhere on the project website:

- Location Map
- Project Facts and Information
- Preliminary Plan Sheets
- Comment Form

If you have any questions, concerns or information, we encourage you to contact us by July 9, 2024.

<b>Sponsor Agency:</b>	Town of Shelby
<b>Funding Program:</b>	WisDOT: Transportation Alternatives Program
<b>Funding:</b>	80% Federal, 20% Town of Shelby Separate cost-share agreement between the Town and the City to split the local share.
<b>Project Limits:</b>	STH 35 to Brickyard Lane
<b>Proposed Improvement:</b>	1500' of concrete sidewalk along US 14/61.
<b>Right-of-Way:</b>	None - sidewalk built in existing right-of-way.
<b>Preliminary Cost Estimate:</b>	\$229,000

**Project Schedule:**  
Final Plans and Specs.....August 1, 2024  
Bid Letting.....September 10, 2024  
Construction Timeline.....October 2024; approx. 3 weeks

**During Construction:**  
US 14/61 and the Brickyard Lane/Fireclay Court intersection will be open to traffic. Work will occur in the grass terrace area along the south side of US 14/61. Flaggers may be used to aid delivery of materials.

## USH 14/61 Sidewalk Extension – Town of Shelby

### Project Narrative

The Town of Shelby requested funding assistance from the WisDOT *Project Ready Federal Redistribution* process for a sidewalk extension project between the Town of Shelby and City of La Crosse. The project was applied for under the eligibility of WisDOT's *Transportation Alternatives Program (TAP)*. Installation of the sidewalk will be approximately 8900 SF and 6-foot wide. This will provide a critical connection to two existing sidewalk termini, beginning at Fireclay Court and extending southeast, parallel, and south of USH 14/61 to the terminus near the STH 35 USH 14/61 intersection.

Since this project crosses over the two jurisdictions, Town of Shelby (project sponsor) is collaborating with the City of La Crosse on costs. They will enter into a separate cost-share agreement prorated based on boundary lines – 59% in Shelby and 41% in La Crosse.

Town of Shelby, the project sponsor, has contracted with CBS Squared Inc. for the engineering and design. Final Environmental Documentation from WisDOT's Intersection Reconstruction STH 35 / USH 14/61 project included this sidewalk extension.

### Justification

The sidewalk extension project would provide a critical and safe sidewalk connection from the Brickworks residential neighborhood to the Southern Bluffs Elementary School, La Crosse-area businesses and employment, recreation, and transit stops. Safety is a major concern to implement this sidewalk as soon as possible. Where speed limits are posted at 40 MPH and 14/61 and STH 35 are designated truck routes.

This intergovernmental cooperation to share the costs and benefits of installation of this sidewalk extension will not only strengthen the relationship between the Town of Shelby and City of La Crosse but will provide an equitable, environmental, and safety benefit to the region. The two communities will continue to work together to install the sidewalk extension, and this federal redistribution funding opportunity will accelerate the progress.

## Project Sponsor and Supporters Contact Information

### **Project Sponsor:**

Town of Shelby  
2800 Ward Avenue, La Crosse, WI 54601

Project Lead: Christina Peterson, Administrator  
Email: [cpeterson@townofshelby.com](mailto:cpeterson@townofshelby.com)  
Phone: 608-788-1032, ext. 4

Town Chair: Tim Candahl  
Email: [tcandahl@townofshelby.com](mailto:tcandahl@townofshelby.com)  
Phone: 608-780-3564

### **Project Supporters:**

City of La Crosse

Contact: Matthew Gallager, Director of Engineering and Public Works  
Email: [gallagerm@cityoflacrosse.org](mailto:gallagerm@cityoflacrosse.org)  
Phone: 608-789-7392

CBS Squared, Inc

Contact: Ross Johnson, Senior Project Manager  
Email: [rjohnson@cbssquaredinc.com](mailto:rjohnson@cbssquaredinc.com)  
Phone: 715-861-2236

La Crosse Area Planning Committee, MPO

Contact: Erin Duffer, Transportation Planner  
Email: [eduffer@lacrossecounty.org](mailto:eduffer@lacrossecounty.org)  
Phone: 608-785-5597

Project ID 1640-00-03/73  
T Shelby, Sidewalk  
US 14/61 – Brickyard Lane  
La Crosse County

June 25, 2024

**Please return this comment form by July 9, 2024** to the address on the back of this sheet. Comments can also be e-mailed to Ross Johnson, Consultant Project Manager, at [rjohnson@cbssquaredinc.com](mailto:rjohnson@cbssquaredinc.com). Your comments assist us in developing a project that will serve the needs of the traveling public as well as the needs of the local community. Your input is welcomed and appreciated.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime Phone Number (optional): \_\_\_\_\_

Email Address (optional): \_\_\_\_\_

Please Print Comments (attach additional sheets if necessary)

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*The information in this document, including names, addresses, phone numbers, e-mail addresses, and signatures is not confidential, and may be subject to disclosure upon request, pursuant to the requirements of the Wisconsin Open Records Law, sections 19.31 - 19.39 of the Wisconsin State Statutes.*

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Mr. Ross Johnson  
CBS Squared, Inc.  
770 Technology Way  
Chippewa Falls, WI 54729

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